

Holiday '24 Marketing Program

The Holiday '24 Marketing Program offers exclusive advertising opportunities for Best of Southern Oregon partners from November 1st to January 31st. This program includes two plans, ~~A and B, featuring Facebook marketing~~ campaigns and radio ads at special partner prices. The offer aims to maximize brand exposure during the holiday season with premium digital and radio advertising at discounted rates.

Plan A: Premium Holiday Marketing Package

Facebook Marketing Ad Campaign Extend your reach and engage with your target audience through a professionally managed Facebook campaign.

40 Radio Ads per Month

Boost your visibility with targeted radio ads on our top-performing stations, reaching a wide local audience.

Pricing

Total Value: \$2,060/month

Special **Best of Southern Oregon**
Price: **Only \$750 per month! Nov - Jan**

This is an exclusive offer for **Best of Southern Oregon partners**, giving you access to premium digital and radio advertising at a fraction of the regular cost. Don't miss this opportunity to make your business shine during the busy holiday season!

Plan B: Budget-Friendly Holiday Marketing Option

Facebook Marketing Ad Campaign

Maintain an online presence with a streamlined Facebook campaign to engage your audience during the holiday season.

20 Radio Ads per Month

Get your message out with 20 targeted radio ads each month, reaching listeners across Southern Oregon.

Pricing

Total Value: \$1,280/month

Special **Best of Southern Oregon**

Price: Only \$625 per month! Nov - Jan

Plan B is designed to offer essential advertising support at an incredible value, perfect for businesses looking to stay visible during the holidays without a large investment.

Program Benefits and Exclusivity

1 *Exclusive Offer*

This program is **exclusively available to Best of Southern Oregon partners**, providing access to premium advertising at discounted rates.

3 *Flexible Options*

Choose between Plan A for maximum exposure or Plan B for a more budget-friendly approach, both offering significant value.

Targeted Reach

Combine the **power of Facebook marketing and radio ads** to reach a wide local audience during the busy holiday season.

4 *Professional Management*

Benefit from professionally managed Facebook campaigns and strategically placed radio ads to boost your brand visibility.



Program Details and Restrictions

- Available from November 1st to January 31st
- Not valid with any other promotions or discounts
- Cannot be used in exchange for trade
- 10% discount for advance payment
- Non-cancellable program
- All marketing elements must run between November 1st, 2024, and January 31st, 2025
- Not available for political advertising
- **Not applicable on KMED**
- Subject to FCC and FTC regulatory rules compliance
- Priced at "net" station rates
- Agency discounts cannot be applied
- Only available for Bicoastal Media stations in Jackson and Josephine Counties

Contact and Next Steps

Don't miss out on this exclusive opportunity to boost your brand's visibility during the crucial holiday season. Whether you choose Plan A for maximum exposure or Plan B for a more budget-friendly option, the Holiday '24 Marketing Program offers exceptional value for Best of Southern Oregon partners.

To secure your spot in this limited-time program or to discuss which plan best suits your business needs, contact us today. Our team is ready to help you make the most of your holiday marketing efforts and ensure your business shines throughout the festive season.

Remember, this offer is only available from November 1st to January 31st, so act now to take advantage of these special rates and premium advertising opportunities!

rvcontact@bicoastal.media

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