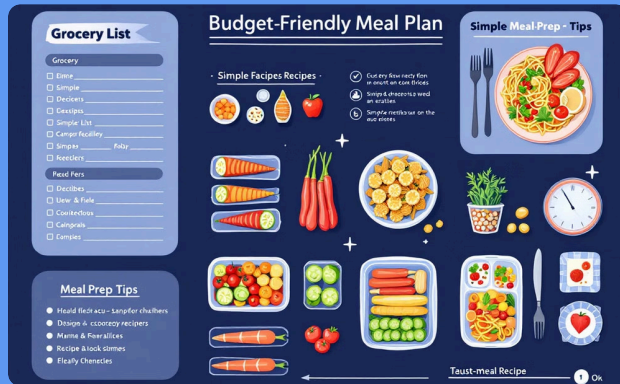


Supercharge Your Life - Top Tips



Budget-Friendly Meal Planning

Learn how to create delicious and affordable meals on a budget.

Bicoastal Media - 2024.



Energy-Saving Techniques

Discover tips and tricks to save money on your energy bills.



Protecting Your Digital Identity

Gain valuable insights into protecting yourself from cyber threats.

What is the Program?

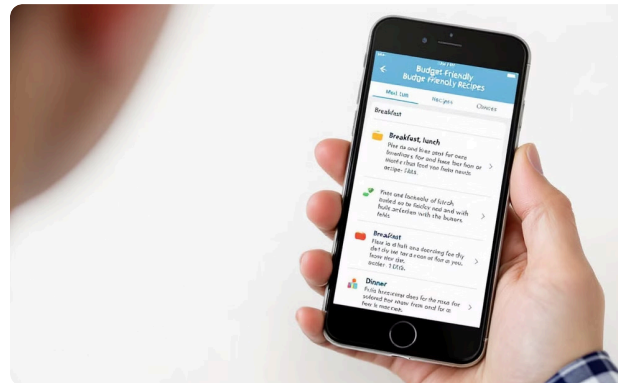
Bicoastal Media and our family of audio and online channels are proud to present an exciting grassroots program crafted to be a trusted resource for our community. This comprehensive initiative is designed to empower individuals with practical, actionable knowledge that enhances everyday life.

The program offers a wide range of topics, from financial literacy and budgeting to home improvement and digital security. The goal is to provide residents with the tools and information they need to make informed decisions and achieve their goals.

Sponsoring this program is more than just an advertising opportunity—it's a chance to show your business's commitment to the heart of the community. By supporting this initiative, businesses can reach a targeted audience and demonstrate their values to local residents.



Trusted Resource for the Community



Empowering Individuals



Support for Businesses

How the Program Works

At Bicoastal Media, our grassroots community program is designed to offer valuable, practical insights that support daily living and enhance community well-being.

This unique initiative provides businesses and organizations with the opportunity to align themselves with specific "topics" that resonate with their mission and services, creating a meaningful connection with the community.

The program features a diverse range of topics, from financial literacy and sustainable living to stress management and digital security. Each topic is carefully curated to deliver actionable advice and includes local resources such as ACCESS Food Share, Medford Parks and Recreation, and the Oregon Department of Justice, ensuring the content is relevant and beneficial to the residents of Medford and beyond.

Opportunities for Clients: Businesses and organizations can sponsor one or more topics that align with their brand and community involvement. For example, a local financial institution might sponsor "Financial Literacy Basics," while a wellness center could align with "Stress Management Techniques." By choosing topics that reflect their expertise or values, sponsors can strengthen their presence as trusted community partners.

How It Benefits Your Business: Sponsoring a topic provides significant visibility through our family of audio and online channels. This includes mentions in radio segments, business logo inclusion on our website, and acknowledgment posts on our social media platforms. This multi-channel approach allows sponsors to reach a broad audience, engage with the community, and reinforce their role as advocates for education, well-being, and sustainable practices.

Customizable Sponsorships and Add-Ons: Clients have the flexibility to choose individual topics or bundle multiple topics for a more comprehensive partnership. Additionally, if it aligns with your marketing goals, sponsors can add on extra promotional tactics such as supplemental radio ads, dedicated Facebook and TikTok campaigns, or enhanced social media spotlight posts. These customizable add-ons amplify the reach and engagement of your sponsorship, ensuring that your message is effectively communicated across various platforms.

Aligning with our community program showcases your commitment to supporting and uplifting the region. It's an opportunity to engage with residents, promote positive change, and build enduring relationships, all while demonstrating your business's dedication to the well-being of the community. With options to extend your marketing reach through strategic add-ons, your investment goes further in strengthening your presence and impact.

Topic Selection

Budget-Friendly Meal Planning

Learn strategies to create nutritious and delicious meals without breaking the bank.

Energy-Saving Techniques

Discover ways to reduce your energy consumption and save money on utility bills.

Protect Your Digital Identity

Safeguard your personal information and protect yourself from online threats.

Understanding Credit Scores

Gain insight into how credit scores work and how to improve your financial standing.

DIY Home Repairs

Learn basic repair techniques to save money on home maintenance.

Smart Online Shopping

Master the art of finding great deals and making informed online purchases.

Travel Hacks

Discover clever strategies to make your travels more affordable and enjoyable.

Sustainable Living

Explore practical tips to live a more environmentally conscious and sustainable life.

Health and Wellness on a Budget

Find affordable ways to improve your physical and mental health.

Avoiding Subscription Overloads

Learn how to identify and manage unnecessary subscriptions to save money.

Negotiating Bills

Discover strategies to negotiate lower rates for essential services.

Importance of Emergency Funds

Understand the importance of building an emergency fund to prepare for unexpected events.

Cybersecurity for Kids and Teens

Learn how to keep children safe online and teach them digital safety skills.

Navigating Insurance Policies

Gain a better understanding of different insurance policies and how to choose the right coverage.

Home Organization Tips

Discover simple and effective tips to organize your home and create a more efficient space.

Avoiding Food Waste

Learn techniques to reduce food waste and save money on groceries.

Maximizing Loyalty Points and Rewards

Make the most of loyalty programs and earn rewards for everyday purchases.

Simple Car Maintenance

Learn basic car maintenance skills to keep your vehicle running smoothly.

Digital Detox Tips

Explore strategies to disconnect from technology and improve your digital well-being.

Safe Online Shopping

Learn how to shop safely online and protect yourself from scams.

Financial Literacy Basics

Acquire essential financial knowledge to make informed decisions about your money.

Community Gardening

Explore the benefits of community gardening and how to participate in local initiatives.

Stress Management Techniques

Learn effective techniques to manage stress and improve your overall well-being.

Continuing Education Opportunities

Discover ways to expand your knowledge and skills through free or affordable educational opportunities.

Sample Script:

Budget-Friendly Meal Planning "Sponsor Name Here" presents Budget-Friendly Meal Planning. Want to stretch your food budget further? ACCESS Food Share in Medford has the perfect solution. Start by planning meals around weekly sales and use versatile ingredients that work in multiple dishes. Pro tip: always check your pantry before shopping – you might already have what you need! With these strategies, you could save hundreds monthly while serving delicious, nutritious meals. Budget-Friendly Meal Planning has been brought to you by "Sponsor Name Here."

Budget-Friendly Meal Planning



Plan Weekly Menus

Planning your meals for the week helps you avoid impulse purchases and minimize food waste. It's a great way to stay organized and save money.

Learn to create affordable, healthy meals while minimizing waste. ACCESS Food Share in Medford offers nutrition education and resources. Discover how to stretch your food budget without sacrificing nutrition.

Sample Script:

Budget-Friendly Meal Planning "Sponsor Name Here" presents Budget-Friendly Meal Planning. Want to stretch your food budget further? ACCESS Food Share in Medford has the perfect solution. Start by planning meals around weekly sales and use versatile ingredients that work in multiple dishes. Pro tip: always check your pantry before shopping – you might already have what you need! With these strategies, you could save hundreds monthly while serving delicious, nutritious meals. Budget-Friendly Meal Planning has been brought to you by "Sponsor Name Here."



Buy in Bulk

Purchasing non-perishable items in larger quantities, such as grains, beans, and canned goods, can often result in cost savings.



Use Seasonal Produce

Incorporating fruits and vegetables that are in season is a great way to enjoy delicious, affordable, and nutritious meals.

Energy-Saving Techniques



Smart Plugs

Use smart plugs to automatically turn off electronics when not in use, saving energy and money.



LED Lights

Swap out traditional bulbs for energy-efficient LED lights for significant savings on your electricity bills.



Thermostat Adjustments

Adjust your thermostat to lower the temperature when you're away from home or asleep. Small changes can lead to big savings.

Learn how to reduce your energy bills with these simple tips and resources.

Energy Trust of Oregon provides energy-saving tips and incentives.

Sample Script:

Energy-Saving Techniques "Sponsor Name Here" presents Energy-Saving Techniques. Did you know you could be wasting \$500 yearly on unnecessary energy costs? Energy Trust of Oregon has solutions. Switch to LED bulbs to save \$75 per bulb annually. Use smart plugs to control electronics remotely, and adjust your thermostat settings to cut heating and cooling costs by 10%. Many upgrades qualify for Energy Trust rebates! Energy-Saving Techniques has been brought to you by "Sponsor Name Here."

Protecting Your Digital Identity



Strong Passwords

Use complex, unique passwords for each account. Consider using a password manager for security.



Two-Factor Authentication

Enable two-factor authentication (2FA) on all important accounts. This adds an extra layer of security.



Privacy Settings

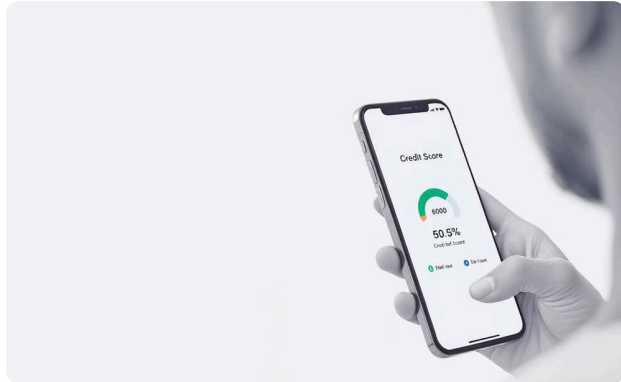
Regularly review and update privacy settings on social media and other platforms.

Implement steps to safeguard personal data online. Learn about password management and two-factor authentication. The Oregon Department of Justice - Consumer Protection offers guidance on identity theft prevention.

Sample Script:

Digital Identity Protection "Sponsor Name Here" presents Digital Identity Protection. Protect yourself online with guidance from the Oregon Department of Justice. Enable two-factor authentication on all accounts and create unique answers for security questions. Last year, Oregon residents lost millions to identity theft, but you can stay safe with these simple steps. Join our free workshops in Medford to learn more. Digital Identity Protection has been brought to you by "Sponsor Name Here."

Understanding Credit Scores



What Is a Credit Score?

Your credit score reflects your financial history, making it a key factor in lending decisions.



Factors That Impact Your Score

Key factors include payment history, credit utilization, length of credit history, and types of credit.



Improving Your Score

To maintain a healthy credit score, make timely payments, keep credit utilization low, and diversify your credit portfolio.

Learn how to maintain and improve your credit score to open financial opportunities. Consumer Credit Counseling Service of Southern Oregon offers credit counseling services in Medford. Understand the factors that impact your score.

Sample Script:

"Sponsor Name Here" presents Understanding Credit Scores. Boost your credit score with tips from Consumer Credit Counseling Service of Southern Oregon. Check your report regularly to spot errors, and keep card balances below 30% of your limit. Here's a myth-buster: checking your own score doesn't hurt it! Visit our Medford office for a free credit review. Understanding Credit Scores has been brought to you by "Sponsor Name Here."

DIY Home Repairs



Leaky Faucets

Master basic repairs every homeowner should know to save on maintenance costs.

Learn skills like fixing leaky faucets and patching drywall.

Sample Script:

"Sponsor Name Here" presents DIY Home Repairs. Stop paying expensive repair bills! Home Depot in Medford offers free workshops teaching you essential fixes. From leaky faucets to drywall repairs, learn skills that save thousands. Join our weekend sessions for hands-on training from local experts who make home maintenance simple and accessible. No technical jargon, just practical know-how. DIY Home Repairs has been brought to you by "Sponsor Name Here."



Patching Drywall

Home Depot in Medford offers free DIY workshops.

Smart Online Shopping



Compare Prices Effectively

Learn how to spot discounts, avoid scams, and find the best deals online.

Sample Script:

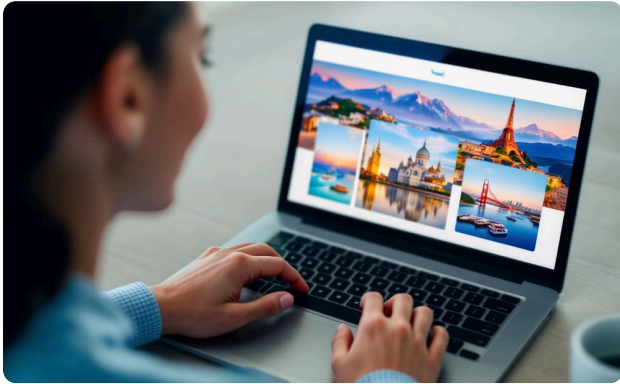
Smart Online Shopping "Sponsor Name Here" presents Smart Online Shopping. Shop smarter with Federal Trade Commission tips. Always use secure websites with "https" and the padlock icon. Try leaving items in your cart for 24 hours – retailers often send discount codes! Compare prices across sites and always check for coupons. Remember: if a deal seems too good to be true, it probably is. Smart Online Shopping has been brought to you by "Sponsor Name Here."



Avoid Scams

The Federal Trade Commission provides tips on safe online shopping practices.

Travel Hacks



Research and Plan

Start early to find the best deals. Compare prices across multiple platforms.



Book Strategically

Use incognito mode when booking. Consider package deals for potential savings.



Travel Smart

Pack light to avoid extra fees. Use public transportation whenever possible.

Find tips for saving money on flights, accommodations, and activities when planning vacations. Travel Oregon offers deals and tips for exploring Oregon affordably. Learn about the benefits of off-season travel.

Sample Script:

Travel Hacks "Sponsor Name Here" presents Travel Hacks. Explore Oregon affordably with Travel Oregon's insider tips. Visit during shoulder season – spring or fall – for better prices and smaller crowds. Choose vacation rentals over tourist hotels for authentic experiences and savings. Don't miss Oregon's free attractions, from hiking trails to waterfalls. Subscribe to Travel Oregon's newsletter for exclusive deals. Travel Hacks has been brought to you by "Sponsor Name Here."

Sustainable Living



Upcycling

Give old items new life by transforming them into useful objects, reducing waste and bringing creativity to your home.



Composting

Transform food scraps and yard waste into nutrient-rich compost for your garden, reducing waste and enriching your soil.



Recycling

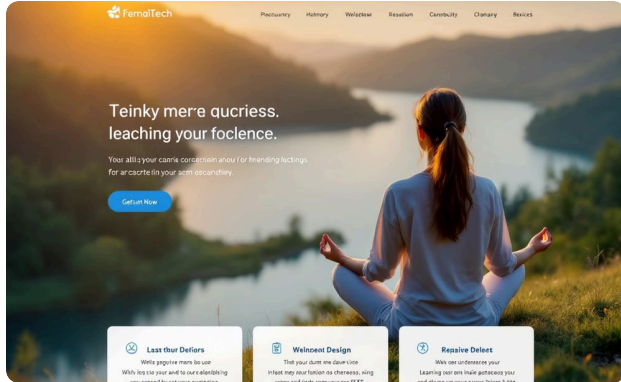
Properly recycle materials like paper, plastic, and glass to conserve resources and reduce landfill waste. Local recycling programs can help you dispose of items responsibly.

Incorporate eco-friendly practices like upcycling and composting. Rogue Disposal & Recycling serves Medford with recycling and composting programs. Learn how to reduce your environmental impact while saving money.

Sample Script:

Sustainable Living "Sponsor Name Here" presents Sustainable Living. Transform your lifestyle with Rogue Disposal & Recycling's eco-friendly tips. Start composting to reduce waste by 30% and create free garden soil. Before tossing items, consider upcycling – that old furniture could become tomorrow's treasure! Join our free workshops to learn more about sustainable living in Medford. Sustainable Living has been brought to you by "Sponsor Name Here."

Health and Wellness on a Budget



Meditation Apps

Discover free meditation apps to find calm and peace of mind.



Home Workout Routines

Explore free, effective home workout routines to stay active.



Low-Cost Fitness Classes

Medford Parks and Recreation offers low-cost fitness classes and wellness programs for all levels.

Sample Script:

Health and Wellness on a Budget "Sponsor Name Here" presents Health and Wellness on a Budget. Stay healthy without breaking the bank with Medford Parks and Recreation. Use free outdoor fitness equipment in city parks, join community walking groups, and try free meditation apps. Many local wellness programs offer sliding scale fees. Your health journey doesn't require expensive memberships! Health and Wellness on a Budget has been brought to you by "Sponsor Name Here."

Avoiding Subscription Overload



Manage Your Subscriptions

Keep track of your subscriptions and eliminate any you no longer need. You can also negotiate better rates with providers.

Sample Script:

Avoiding Subscription Overloads "Sponsor Name Here" presents Avoiding Subscription Overloads. The average person spends \$200 monthly on subscriptions! Consumer Reports suggests listing all your subscriptions and reviewing them quarterly. Look for annual payment options to save money. That unused gym membership or streaming service? Cancel it and watch your savings grow! Avoiding Subscription Overloads has been brought to you by "Sponsor Name Here."



Audit Your Expenses

Regularly review your subscriptions and look for opportunities to save money.



Negotiate Better Rates

Don't hesitate to ask for a better deal on your subscriptions.

Negotiating Bills



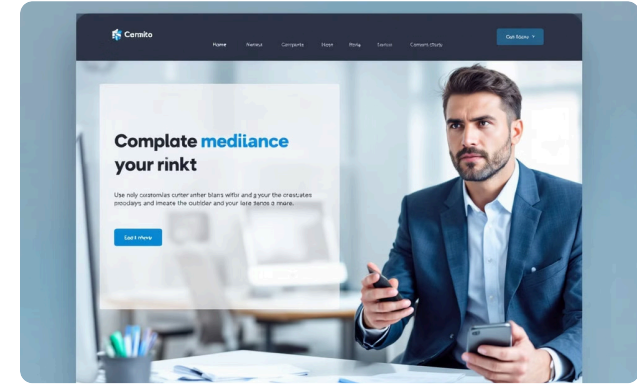
Research Competitors

Knowing what other providers offer gives you leverage in negotiations.



Timing is Key

Call near the end of your contract; companies are more likely to offer deals then.



Be Polite but Firm

Maintain a friendly tone but be prepared to escalate to a supervisor if necessary.

Learn strategies to negotiate lower rates for cable, internet, and insurance. Oregon's Department of Consumer and Business Services offers consumer assistance and advocacy. Discover effective communication techniques for bill reduction.

Sample Script:

Negotiating Bills "Sponsor Name Here" presents Negotiating Bills. Lower your monthly payments with Oregon's Department of Consumer and Business Services tips. Gather competing offers before negotiating. Call near contract end dates when companies want to keep you. Ask about loyalty discounts – you might qualify for special rates! Our consumer advocates can guide you through the process. Negotiating Bills has been brought to you by "Sponsor Name Here."

Importance of Emergency Funds

Building a Financial Safety Net

An emergency fund acts as a safety net, protecting you from unexpected expenses and financial setbacks.

Setting Realistic Savings Goals

Set realistic savings goals based on your income and expenses to build a solid emergency fund.

Financial Stability and Security

An emergency fund provides financial stability and security, allowing you to navigate life's unexpected challenges with confidence.

America Saves provides tools and resources for building savings.

Sample Script:

Importance of Emergency Funds "Sponsor Name Here" presents The Importance of Emergency Funds. Build your safety net with America Saves! Start with just one dollar daily. Set up automatic transfers on payday – you can't spend what you don't see. Saving \$5 daily creates an \$1,825 emergency fund in one year. Keep your emergency money in a separate bank for less temptation. The Importance of Emergency Funds has been brought to you by "Sponsor Name Here."

Cybersecurity for Kids and Teens



Safe Internet Practices

Ensure safe internet practices for younger generations.

Sample Script:

Cybersecurity for Kids and Teens "Sponsor Name Here" presents Cybersecurity for Kids and Teens. Protect young people online with NetSmartz strategies. Create a family media agreement setting clear boundaries. Make password creation fun with memorable phrases. Most kids start social media by age 13 – start safety conversations early! Visit NetSmartz for free interactive safety resources. Cybersecurity for Kids and Teens has been brought to you by "Sponsor Name Here."



Parental Controls

Learn how to set parental controls.



Digital Citizenship

Teach digital citizenship.

Navigating Insurance Policies



Health Insurance

Get tips for choosing the right coverage for your needs.



Auto Insurance

Learn about the different types of coverage available to protect your vehicle.



Home Insurance

Understand policy terms and coverage limits to make informed decisions about your home protection.

The Oregon Insurance Division provides information on insurance options and regulations.

Sample Script:

Navigating Insurance Policies "Sponsor Name Here" presents Navigating Insurance Policies. Get the right coverage with Oregon Insurance Division guidance. Understanding deductibles can lower monthly premiums. Bundle different insurance types for better discounts. Avoid costly coverage gaps with free, unbiased advice from our insurance experts. Make informed decisions about your protection! Navigating Insurance Policies has been brought to you by "Sponsor Name Here."

Home Organization Tips



Declutter First

Sort items into keep, donate, and discard piles. Be ruthless in your decisions.

Sample Script:

Home Organization Tips "Sponsor Name Here" presents Home Organization Tips. Transform your space with Goodwill Industries of Southern Oregon. Use the one-in-one-out rule: for every new item, remove one. Repurpose household items for storage solutions. Donate excess to Goodwill to support local job training. Join our workshop series for more organizing ideas! Home Organization Tips has been brought to you by "Sponsor Name Here."



Zone Your Space

Assign specific areas for different activities. This helps maintain organization long-term.



Use Vertical Space

Install shelves and use wall organizers. This maximizes storage in small spaces.

Avoiding Food Waste



Storing Leftovers

Discover practical ideas to store and repurpose leftovers effectively.



Repurposing Leftovers

Learn how to create new dishes with leftovers, reducing waste and saving money.



Proper Storage Techniques

Understand how to store different foods to ensure freshness and prevent spoilage.

Sample Script:

Avoiding Food Waste "Sponsor Name Here" presents Avoiding Food Waste. Save \$1,500 yearly with Oregon State University Extension Service tips. Master food storage techniques to double produce life. Keep apples separate from other produce. Transform leftovers into new meals. Join our free food preservation workshops to learn more. Every saved ingredient means money in your pocket! Avoiding Food Waste has been brought to you by "Sponsor Name Here."

Maximizing Loyalty Points and Rewards



Credit Card Programs

Make the most of credit card loyalty programs. The Points Guy offers strategies for optimizing rewards programs.

Sample Script:

Maximizing Loyalty Points "Sponsor Name Here" presents Maximizing Loyalty Points. Earn more rewards with The Points Guy strategies. Stack rewards by using loyalty cards with rewards credit cards. Shop through program portals for bonus points. Choose programs that match your shopping habits. Turn everyday purchases into free groceries, travel, or cash back! Maximizing Loyalty Points has been brought to you by "Sponsor Name Here."



Store Loyalty Programs

Learn to strategically use points for maximum value.

Simple Car Maintenance



Change Oil

Learn how to change your car's oil to keep it running smoothly.

AAA Oregon/Idaho provides vehicle maintenance advice and services. Discover easy ways to keep your vehicle running smoothly and avoid costly repairs.

Sample Script:

Simple Car Maintenance "Sponsor Name Here" presents Simple Car Maintenance. Save money with AAA Oregon/Idaho tips. Check tire pressure monthly for 3% better gas mileage. Regular oil changes double engine life. Learn to recognize unusual sounds before they become expensive problems. AAA members get free vehicle inspections! Simple Car Maintenance has been brought to you by "Sponsor Name Here."



Check Tire Pressure

Ensure your tires are properly inflated for optimal performance and safety.

Digital Detox Tips



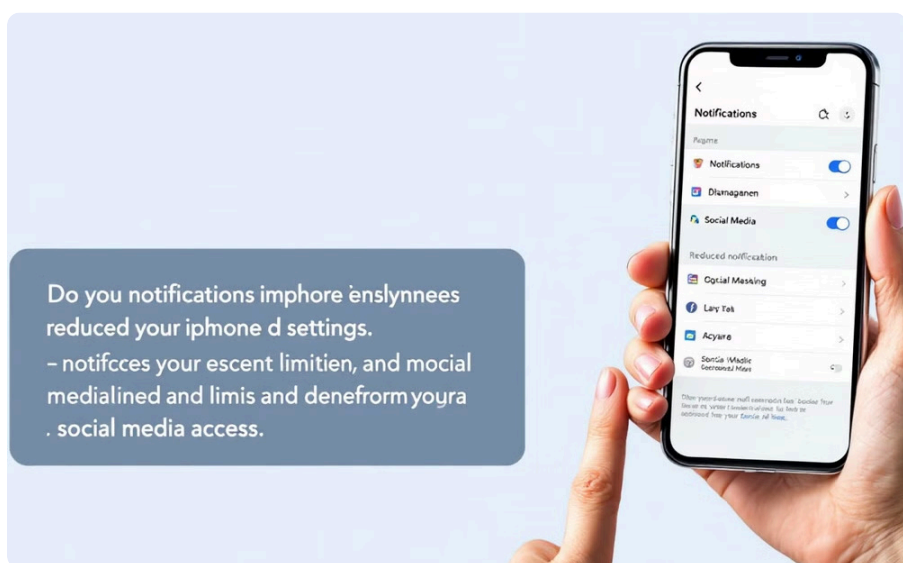
Reduce Screen Time

Take a break from your devices to improve your work-life balance and mental well-being.



Create Tech-Free Zones

Designate specific areas of your home or life where devices are not allowed, creating a sanctuary for relaxation and connection.



Set Boundaries

Establish healthy boundaries around your digital use to prevent overconsumption and ensure a balanced relationship with technology.

The Center for Healthy Internet Use provides valuable strategies for digital well-being.

Sample Script:

Digital Detox Tips "Sponsor Name Here" presents Digital Detox Tips. Reclaim your time with the Center for Healthy Internet Use. Create phone-free zones at home. Turn off non-essential notifications. Enable blue light filters before bedtime. The average person checks their phone 96 times daily – break free from digital overload! Digital Detox Tips has been brought to you by "Sponsor Name Here."

Safe Online Shopping

Ensure transactions are secure and understand return policies to avoid common pitfalls. The Better Business Bureau Serving Oregon offers consumer tips on safe shopping and business reviews. Learn to identify secure websites.

1

Check Website Security

Look for "https" in the URL. This indicates a secure connection.

2

Read Reviews

Check customer feedback and BBB ratings. This helps assess seller reliability.

3

Understand Policies

Review return and shipping policies. Know your rights as a consumer.

Sample Script:

Safe Online Shopping "Sponsor Name Here" presents Safe Online Shopping. Shop confidently with Better Business Bureau Oregon tips. Verify website security with "https" addresses. Use credit cards for better purchase protection. Check multiple review sources before buying. Visit BBB's scam tracker to avoid fraudulent sites. Safe Online Shopping has been brought to you by "Sponsor Name Here."

Financial Literacy Basics



Budgeting

Learn how to create a personal budget to track your income and expenses, ensuring financial stability.



Saving

Discover practical strategies for saving money and achieving your financial goals.



Investing

Explore different investment options and learn how to grow your wealth over time.

Sample Script:

"Sponsor Name Here" presents Financial Literacy Basics. Manage your finances confidently with key tips from local experts. Start by creating a monthly budget to track income and expenses. Prioritize saving at least 20% of your income for emergencies and future goals. Understand the importance of maintaining a healthy credit score for long-term financial success. For more advice, visit local credit counseling services or trusted financial resources. Financial Literacy Basics has been brought to you by "Sponsor Name Here."

Community Gardening



Grow Your Own Food

Discover the joy of harvesting fresh produce and savor the taste of homegrown goodness.



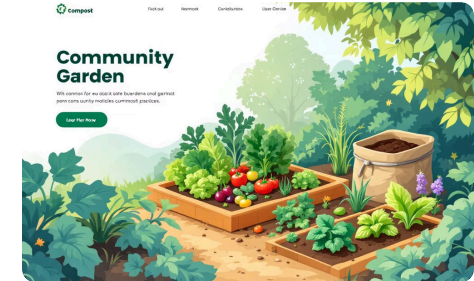
Connect with Neighbors

Join a community garden to meet new people, share gardening tips, and build connections within your neighborhood.



Learn Basic Skills

Develop your gardening expertise by learning about planting, watering, and caring for your crops.



Sustainable Practices

Learn about environmentally friendly techniques like composting and water conservation.

Medford Community Gardens offer plots for residents.

Sample Script:

"Sponsor Name Here" presents Community Gardening. Enhance your neighborhood with tips from community garden programs. Choose a sunny spot and plan a mix of fruits, vegetables, and flowers for variety and sustainability. Collaborate with neighbors to share resources and grow together. Use compost to enrich your soil and reduce waste. For more information, check out local gardening workshops and resources. Community Gardening has been brought to you by "Sponsor Name Here."

Stress Management Techniques



Breathing Exercises

Practice deep breathing exercises to calm the mind and reduce stress levels. Explore various techniques for relaxation and mindfulness.



Simple Meditation Techniques

Discover simple meditation techniques to cultivate inner peace and manage stress effectively. Explore guided meditations for beginners.



Mindfulness Resources

Medford's local libraries offer a variety of mindfulness resources, including books, audiobooks, and online tools.

Sample Script:

"Sponsor Name Here" presents Stress Management Techniques. Maintain peace of mind with practical stress relief tips. Start your day with deep breathing exercises and a short meditation. Take regular breaks during the day to clear your mind and reset your focus. Physical activity, like a brisk walk or yoga, can significantly reduce stress levels. Remember to reach out to friends and family for support when needed. Stress Management Techniques has been brought to you by "Sponsor Name Here."

Continuing Education Opportunities

Explore free or affordable classes to enhance your skills and knowledge. Rogue Community College offers various courses for Medford residents. Learn about online learning platforms and local workshops.

Resource	Offerings	Cost
Rogue Community College	Various courses	Varies
Medford Library	Workshops and classes	Free
Coursera	Online courses	Free - \$\$\$

Sample Script:

"Sponsor Name Here" presents Continuing Education Opportunities. Expand your career and knowledge with educational resources in your community. Explore night classes, online courses, and workshops that align with your interests and professional goals. Invest in skill-building programs that can boost your resume and open new job opportunities. Visit local community colleges and educational platforms for more options. Continuing Education Opportunities has been brought to you by "Sponsor Name Here."

Base Pricing

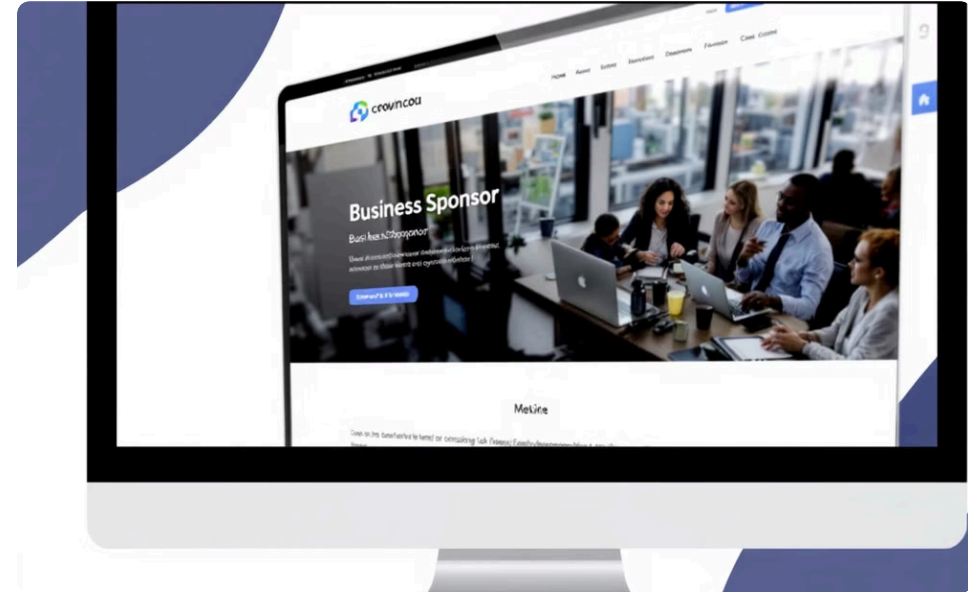


Per Topic Sponsorship

Investment: \$175 per month, per topic.

Sample Script:

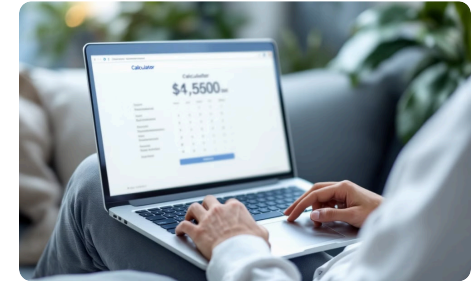
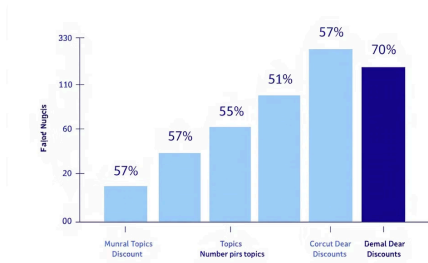
"Sponsor Name Here" presents Continuing Education Opportunities. Expand your career and knowledge with educational resources in your community. Explore night classes, online courses, and workshops that align with your interests and professional goals. Invest in skill-building programs that can boost your resume and open new job opportunities. Visit local community colleges and educational platforms for more options. Continuing Education Opportunities has been brought to you by "Sponsor Name Here."



Included Components

Business sponsor recognition, business logo inclusion on the website, acknowledgment post on the Facebook page.

Multi-Topic Custom Pricing



2-4 Topics

Discount: 10% off total investment

Price Per Topic: \$158 per month

5-9 Topics

Discount: 15% off total investment

Price Per Topic: \$149 per month

10-14 Topics

Discount: 20% off total investment

Price Per Topic: \$140 per month

15+ Topics

Discount: 25% off total investment

Price Per Topic: \$131 per month

Category Sponsorship (Exclusive)

Exclusive Radio Ads

Your business will be recognized in each topic, mentioned in all related radio ads (where available).

Featured Website Placement

Your logo will be prominently featured on the category page of our website.

Enhanced Facebook Presence

We'll create enhanced acknowledgement posts on Facebook, including a highlight post featuring your business and the category.

Base Investment: \$3,150 per month (15% discount on all topics in the category)

Additional Radio Ad Plan

Additional Radio Ad Packages

- **10+ Additional Ads Package** Price: \$13 per ad, per month (approx. 13% discount)
- **15+ Additional Ads Package** Price: \$12 per ad, per month (approx. 20% discount)
- **30+ Additional Ads Package** Price: \$11 per ad, per month (approx. 27% discount)

Social Media Marketing Plans



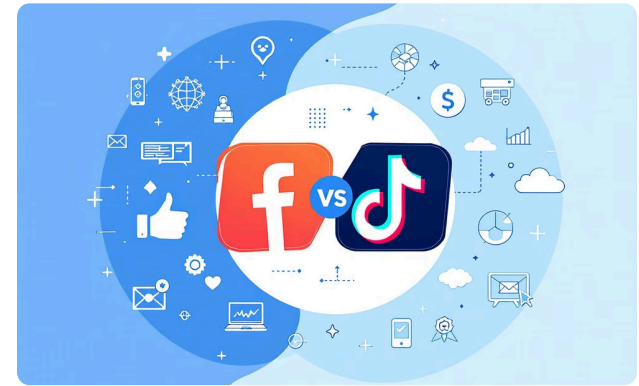
Facebook Marketing

\$600 per month



TikTok Marketing

\$600 per month



Combined Facebook & TikTok Package

\$1,100 per month

**any social media plan is bundled with 30 radio ads (subject to availability)*

Authorized Signature

Agreement

By signing below, the parties agree to the terms and conditions outlined in this contract.

Mutual Understanding

This document confirms your understanding and agreement with the terms specified.

Confirmation

Please ensure that this document is signed and returned to confirm your understanding and agreement with the terms specified.

Please indicate your chosen program(s), select your additional radio ad plans, and any social media marketing options you would like to include.

Advertiser Name: _____

Advertiser Signature: _____

Date: _____

Bicoastal Media Representative Name: _____

Bicoastal Media Representative Signature: _____

Date: _____

Contact Information:

• Advertiser Contact Number: _____

• Advertiser Email Address: _____

Total Monthly Marketing Investment: _____

Bicoastal Media practices non-discrimination in advertising, regardless of race, religion, or ethnicity, and will reject any ad orders with such restrictions. Advertisers must pay by the 10th of the month following the broadcast; late payments will incur collection costs, including attorney fees. Bicoastal Media reserves the right to cancel contracts for any reason, including non-payment, and will bill at the earned rate for such cancellations. Clients can cancel with 30 days' written notice but may face a \$250 fee if cancellation occurs within six months. Radio Ad Rates are based on commitment to Community Program. Annual contracts renew automatically. All pricing is net to station. Bicoastal Media Medford/Grants Pass 541-772-4170